



# COVUM P1

## THE CHALLENGE

The requirements and general conditions for publishing processes are changing by leaps and bounds. Whether printing service provider, company or organization: The collaboration of dispersed human resources across borders for the creation and prepress preparation of print templates is becoming increasingly important. Printing Companies as well as design agencies have to acquire new customers and find new options to improve customer loyalty.

The answer to these different challenges is a platform that combines document and asset management directly with a web-based layout and graphics software that is equipped with comprehensive collaboration functionalities and moreover includes a complete eShop solution. An application that brings this wide range of features to the web: Here is Covum P1!

CENTRAL  
PRINT TEMPLATE MANAGEMENT

CREATE  
DOCUMENTS

ONLINE  
LAYOUT AND DESIGN

MONITOR  
PROJECT DEADLINES

WORK ON  
TASKS AND REQUESTS

COMMENT ON  
IMAGES AND DRAFTS

COLLABORATIVE  
PROOF CORRECTION

APPROVE  
AND RELEASE

COORDINATE  
PRINT ORDERS

RUN OWN  
WEB-TO-PRINT-SHOP

## THE SOLUTION

Covum P1 increases the inherent benefits of web-to-print for printing companies, design agencies and for marketing departments in organisations. With the integrated Covum Designer, the first comprehensive web-based layout and graphics software, all types of templates and documents can be created directly online without programming, without design restrictions and independently from conventional technologies and licenses. Beyond that Covum contributes their expertise as a specialist for workflow, task and document management and hence elevates P1 to an integrated collaborative platform for print production and document management. In combination with the eShop module, Covum P1 gives every printing service provider the chance to reach and acquire new customers with their own, individual web-to-print shop.



### GENERAL

- Multilingual and Multitenant
- Comfortable filter, search and sorting function
- SSL secured connection
- Central access right administration
- Clear license management
- Context-sensitive online help
- Easy customer administration
- Complete eShop functionality

### ONLINE-LAYOUT

- Complete web-based layout and graphics software
- Creation of graphical templates
- Customization of templates via HTML mask or graphically
- Central font management
- Utilization of images from the P1 or local database
- Creation and reuse of sample objects
- Definable PDF output (HighRes, freely selectable resolution)

### DOCUMENT MANAGEMENT

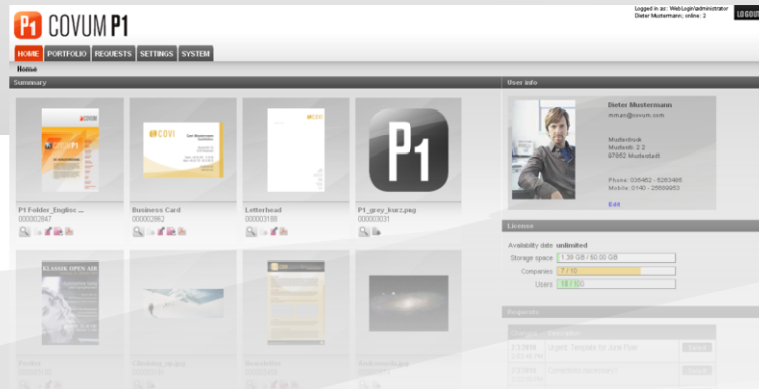
- Structured filing of documents
- Different folder options (public, internal)
- Private workspace for each employee
- Image preview and thumbnails
- Comfortable multiupload
- Versioning for all documents
- List view and gallery view
- Usage list for images and documents

### COLLABORATION AND WORKFLOW

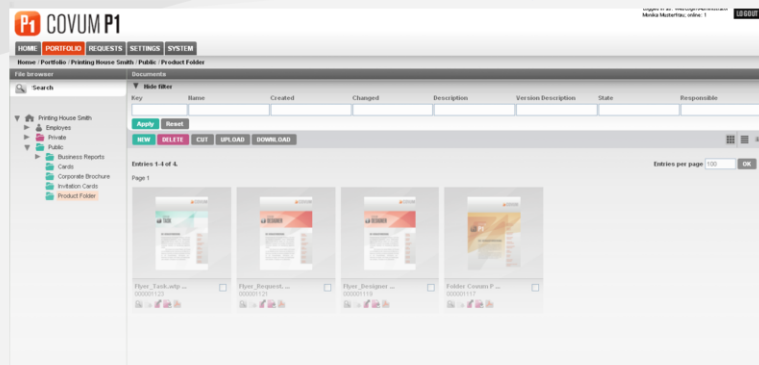
- Internal and public comments
- Option to leave comments and revision markers directly in the image
- Free configuration of e-mail notifications
- Complete request and task management
- Freely definable state workflow
- Deadline scheduling
- Seamless historization of all operations and changes

# THE SYSTEM

Intuitive user interface, optimized display of information, appealing design: Covum P1 shortens the time needed for the initial orientation, provides security, creates acceptance.



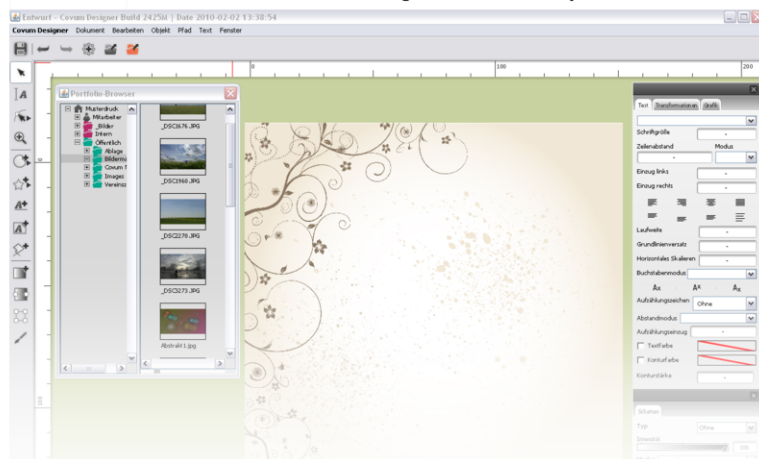
Personal welcome page with current documents, requests and tasks



Structured filing of documents supports a perfect organisation



Comfortable view on documents including all the necessary information



Unrestricted online graphic design with the Covum Designer

# APPLICATION & BENEFITS



Marketing departments in companies, print service providers or design agencies - Covum P1 offers a range of benefits for each field of application.

## COMPANY PORTAL for print templates and advertising material

- Ensures the compliance with CI/CD standards
- Complete control through central administration and approval processes
- Unproblematic integration of partners and service providers
- Unrestricted collaboration
- Time and cost savings through process optimization
- Safety through gapless documentation
- Simple, central and flexible administration

## CUSTOMER PORTAL for printing companies and agencies (closed shop)

- Communication and designing on one platform
- Professional filing system and administration of drafts, templates and documents
- Enhanced customer retention through data sovereignty
- Significant simplification of coordination, approval and order processes
- Safety through gapless documentation
- Simple, central and flexible administration

## WEB-TO-PRINT SHOP for print service providers (open shop)

- Acquisition of new customers and orders over the internet
- Quick installation and simple maintenance
- Complete shop functionality
- Independence through the creation of templates without programming
- Increased customer retention through comfortable design functionalities

# TECHNOLOGY

Covum P1 is a solution based on the Covum Suite. The modules of the Suite, either independently or in combination are the basis for partial or comprehensive organizational solutions.

## MODULE

## FUNCTION

**Covum Core**

Administration

**Covum Designer**

Online Design / Layout

**Document Manager**

Document Management

**Task Manager**

Request and Task Control

**Processor**

Process and Workflow Control

# REQUIREMENTS

Get to know the unbeatable price-performance ratio of Covum P1 as a license model with fair conditions or the convenient SaaS option. According to your choice the following requirements have to be fulfilled:

### SERVER\*:

Windows Server 2003 32bit  
Microsoft SQL Server 2005  
min Standard Edition  
.NET Framework 2.0  
Internet Information Server 6.0

### CLIENT:

Browser  
(e.g. Internet Explorer, Firefox, Safari)  
For Covum Designer and Covum profile:  
Java Runtime min V. 1.5

### STORAGE SPACE\*:

Application Covum P1: < 200 MB  
Partition for DB-Files: depends on your  
data volume

\*only required for the license model

## CONTACT

You require more information, a test account or would like to schedule an appointment or an online product demonstration?

Visit our website at:

[WWW.COVUM.COM](http://WWW.COVUM.COM)

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## ABOUT COVUM

The Covum AG was established in 2000 and develops web-based software products. Our overall goal is the facilitation and improvement of processes in and between companies as well as the support of the communication and interaction of all involved and responsible persons.

